



SEVONE NAMED 2009 HOT COMPANIES FINALIST BY NETWORK PRODUCTS GUIDE

Innovator in Real-Time Network and Application Performance Management Added to Prestigious Annual List on the Strength of its Flagship Product, PAS™

NEWARK, DE—December 10, 2008—SevOne, Inc., an innovator in network and application performance management tools and solutions, announced today that it has been named a 2009 Hot Companies finalist by *Network Products Guide*. Selected from a global industry analysis of information technology vendors which included established large companies, mid-size and new start-ups, SevOne has advanced to the finalists stage based on the "4Ps" selection criteria—namely Products, People, Performance, and Potential. The coveted 2009 Hot Companies analysis encompasses companies in all areas of information technology including security, wireless, storage, networking, software and communications.

The "Hot Companies" 2009 evaluation process also assessed candidates for entrepreneurial spirit, seasoned executives with relevant experience, clear understanding of the segment of IT market they are currently active and plan to stay active in, products and solutions that are positioned to take advantage of the emerging market opportunities, well developed revenue-growth model and clearly planned expansion strategies.

SevOne was added to the annual list of outstanding companies based on its flagship software product, [PAS™ \(Performance Appliance Solution\)](#). This year alone, PAS has been named a "Product of the Year" by *Technology Marketing Corporation's (TMC) Communications Solutions Magazine* and secured SevOne a spot on *Network World Magazine's Top 10 List of IT Management Start-Ups to Watch for 2008*. SevOne has also announced numerous new customers as of late, including *Affiliated Computer Services, Inc. (ACS)*, *Comcast*, *Kohler*, and several of the world's top financial services institutions.

SevOne's revolutionary appliance-based PAS solution provides a clear alternative to legacy performance management offerings by significantly lowering product costs, increasing reporting speed and scaling to encompass millions of network elements, compressing customization projects into days vs. months or longer. The secret behind SevOne's unprecedented reporting performance is a distributed, peer-to-peer, Web 2.0 architecture.

The 2009 Hot Companies winners will be announced and honored at the 2009 "World Executive Alliance Summit" in San Francisco, California, USA on March 26-27, 2009. The CEOs of finalists have the opportunity to present their company's 4Ps criteria live to an audience of leading entrepreneurs, IT companies, venture capitalists, corporate strategists and media. To see the complete list of finalists please visit www.networkproductsguide.com/hotcompanies/.

"We are thrilled that SevOne has been chosen as a 2009 Hot Companies Finalist," said Vess Bakalov, CTO for SevOne. "This accolade further validates our position as a company poised to successfully meet the top priorities of network management executives today—proactively preventing network performance problems, meeting application performance SLAs, and troubleshooting network faults faster."

For additional insight into network and application performance management and its associated challenges, please view SevOne's most recent industry analyst white paper: [The Mandate for More Effective Application Performance Management](#).

About Network Products Guide Awards

Network Products Guide, published from the heart of Silicon Valley, is a leading provider of products, technologies and vendor related research and analysis. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit www.networkproductsguide.com.

About SevOne

SevOne, Inc. is a network performance management company dedicated to providing next-generation tools and services that enable enterprises to keep increasingly complex networks and applications functioning at peak performance levels. Based on a scalable and flexible modern software architecture incorporating open web-services API, Web 2.0 GUI and peer-to-peer clustering, the SevOne solution provides managers, architects and engineers with the most accurate and timely data available to ensure enterprise-wide network performance and reliability. For more information please visit www.sevone.com or call 302-368-5650.

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