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Landslide Technologies Named To Top 100 Private Companies in Eastern US by AlwaysOn

Company Selected as Technology Innovator in SaaS and Enterprise for 2009

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PITTSBURGH, PA – May 18, 2009 – Landslide Technologies today announced that it has been selected to the 2009 AlwaysOn East 100 List. The AlwaysOn East 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list. Landslide was selected by the AlwaysOn editorial team based on demonstration of growth, market opportunity, quality of innovation and customer traction.

Landslide Technologies was selected for its solid customer traction and focus on helping companies build world class sales organizations. Landslide's Sales P3 System is the only cloud computing offering that combines powerful sales process software with live personal sales assistants to provide salespeople a complete environment for increasing sales.

From providing the ability to embed proven sales process in the day to day lives of sales reps, to providing the right job aids at the right time and personal assistants to offload data entry work, the Landslide Sales P3 System is purpose-built for the sales organization.

Since its launch in 2006, the company has received awards from industry experts including the 'Cool Vendor' award from Gartner Group, the Product Innovation Award from Frost and Sullivan, the 'One to watch' by CRM Magazine two years in a row and has been twice included in Gartner's SFA Magic Quadrant as a Visionary company. In addition, the company's focus on sales process and the needs of the salesperson has won it endorsements from leading sales experts such as Michael Bosworth, Jill Konrath, Gerhard Gschwandtner, Keith Rosen, Dave Kurlan and many more.

"The AlwaysOn selection of Landslide is a validation of what our customers have known all along: that Landslide is the first true sales-centric offering built with a mission to help salespeople succeed," said Razi Imam, CEO, Landslide Technologies. "Our focus on helping salespeople close more deals rather than just capture more data is what distinguishes us from traditional sales offerings."

Landslide and the other AlwaysOn East 100 winners will be recognized at the Venture Summit East Conference at the Mandarin Oriental Hotel in Boston, MA, on May 20-22. This two-and-a-half day executive conference is co-presented by J.P. Morgan and Forbes and will feature presentations and high-level debates from the most influential institutional investors, venture capitalists, corporate buyers, investment bankers and research analysts in the Eastern US



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"It's no secret that technology and innovation are vital to bringing our country out of economic recession," said Tony Perkins, founder and editor of AlwaysOn. "The companies on this year's list have not only created innovative technologies that solve real business problems, but have stimulated economic growth through the generation of new jobs. I congratulate every winner selected for this year's award and wish them all tremendous success in the future."

A full list of all the AlwaysOn East 100 winners can be found on the AlwaysOn website at <http://alwayson.goingon.com/permalink/post/32212>

About AlwaysOn

ALWAYSON ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, ALWAYSON continued to lead the media industry in innovation by introducing a social network where members can connect and engage. ALWAYSON is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, GoingGreen East and West, Venture Summit East and West) and quarterly print "blogazine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, ALWAYSON is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

About Landslide Technologies

Landslide Technologies is the provider of Landslide Sales P3 System, a Sales Production System that helps BtoB companies increase sales volume. Landslide Sales P3 System is the first system that combines sales process consistency with sales performance technology and outsourced administrative services to transform individual performers into a world-class team of consistent sales. The company is privately held with headquarters in Pittsburgh, PA. Additional information can be found at www.landslide.com.